

Roll No.

97691

**BCA 6th Semester (Re-appear)
Examination – November, 2019**

E-COMMERCE

Paper : BCA-306

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt *five* questions in all, selecting *one* question from each Unit. Question No. 1 is *compulsory*. All questions carry equal marks.

1. Write short notes on the following : 16

- (a) Internet Commerce
- (b) Server Threats
- (c) Electronic Wallets
- (d) EDI Technology

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UNIT – I

2. Define Electronic Commerce. Explain its impact. Also compare it with traditional commerce. 16
3. Describe the following : 16
- (i) Future of E-commerce
 - (ii) Obstacles in adopting E-commerce Applications

UNIT – II

4. Explain the following : 16
- (i) Porter's value chain model
 - (ii) Industry value chains
5. What do you mean by security threats to E-commerce ? Explain in detail. 16

UNIT – III

6. Describe the following : 16
- (i) Protecting Intellectual Property
 - (ii) Insuring Transaction Integrity

7. Explain the following : 16
- (i) Electronic Cash
 - (ii) Smart Card

UNIT – IV

8. What is Business to Business E-commerce ? Explain in detail. 16
9. Define EDI. Explain its benefits, implementation and security. 16