(b) Internet

(c) Traditional Commerce Vs Electronic Commerce

(d) E-Commerce in Service Industry

(e) EDI Implementation

(f) Computer Security

(g) Electronic Commerce Assets

(h) E-Commerce Channels

UNIT – I

2. (a) What is E-Commerce ? Explain Scope of E-Commerce in detail.

(b) Explain the Obstacles in adopting E-Commerce and Impact of E-Commerce in detail.

3. Explain the following in detail :

(a) Future of E-Commerce and Electronic markets.

97691

BCA 6th Semester
Examination – April, 2019

E-COMMERCE
Paper : BCA-306

Time : Three Hours]   *[Maximum Marks : 80*

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt *five* questions in all. Question Number **1** is *compulsory*. In addition to *compulsory* question, attempt *four* more questions by selecting *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Explain the following :

(a) Transaction Integrity

(b) Internet

(c) Traditional Commerce Vs Electronic Commerce

(d) E-Commerce in Service Industry

(e) EDI Implementation

(f) Computer Security

(g) Electronic Commerce Assets

(h) E-Commerce Channels

UNIT – I

2. (a) What is E-Commerce ? Explain Scope of E-Commerce in detail.

(b) Explain the Obstacles in adopting E-Commerce and Impact of E-Commerce in detail.

3. Explain the following in detail :

(a) Future of E-Commerce and Electronic markets.

(b) Application of E-Commerce in Direct Marketing and selling.

UNIT – II

4. (a) What do you mean by security Threats in E-Commerce ? Explain Security policy and integrated security in detail.

(b) Write detail note on Communication Channel Threats and Server Threats in detail.

5. What do you mean by value chain in Electronic Commerce ? Explain supply chain, Inter-organizational value chains and porter's value chain model in detail.

UNIT – III

6. What is Electronic Payment System ? Explain Electronic cash and electronic wallets in detail. Also explain Smart card and Credit card system in detail.

7. Explain the following in detail :

(a) Insuring Transaction Integrity and Protecting Client computers.

97691-5,000-(P-4)(Q-9)(19)   (2)

97691-5,000-(P-4)(Q-9)(19)   (3)   P. T. O.

(b) Protecting E-Commerce Assets and Protecting Intellectual Property.

UNIT – IV

8. (a) What is EDI ? Explain the benefits of EDI and EDI standards in detail.

   (b) What do you mean by Business to Business E-Commerce ? Explain Inter-organizational Transaction in detail.

9. Explain the following in detail :

   (a) Credit Transaction Trade Cycle in detail.

   (b) EDI implementation and EDI Security.

———————

(b) Application of E-Commerce in Direct Marketing and selling.

UNIT – II

4. (a) What do you mean by security Threats in E-Commerce ? Explain Security policy and integrated security in detail.

   (b) Write detail note on Communication Channel Threats and Server Threats in detail.

5. What do you mean by value chain in Electronic Commerce ? Explain supply chain, Inter-organizational value chains and porter's value chain model in detail.

UNIT – III

6. What is Electronic Payment System ? Explain Electronic cash and electronic wallets in detail. Also explain Smart card and Credit card system in detail.

7. Explain the following in detail :

   (a) Insuring Transaction Integrity and Protecting Client computers.