

**Code No: 762AE****JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****MBA II Semester Examinations, October/November - 2022****ENTREPRENEURSHIP****Time: 3 Hours****Max.Marks:75**

**Answer any five questions**  
**All questions carry equal marks**

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- 1.a) Define Entrepreneurship and write a brief account on 21<sup>st</sup> century trends in entrepreneurship.
- b) Discuss the impact of entrepreneurship on the economic development of India. [7+8]
- 2.a) Write various approaches to entrepreneurship.
- b) Explain the types of entrepreneurs in detail. Discuss the merits and demerits of each type. [7+8]
- 3.a) Identify and describe the three major sources of information that supply data related to the entrepreneurial mind set.
- b) What competencies are required by the entrepreneurs in the present context? [8+7]
- 4.a) Explain about the strategies for sustaining corporate entrepreneurship?
- b) What factors cause stress among entrepreneurs? How can an entrepreneur deal with such kinds of stress effectively? [7+8]
- 5.a) Elucidate the four steps involved in developing personal creativity and state the methods to initiate ventures.
- b) Examine the nature and process of creativity. [9+6]
- 6.a) How do you find gaps in the market place for launching entrepreneurial venture?
- b) Explain the different sources for opportunity identification. [8+7]
- 7.a) What are various intellectual property rights? Explain each one of them with proper example.
- b) How do you carryout industry and competitor analysis? [8+7]
- 8.a) Devise appropriate strategies to the challenges of women entrepreneurs in India.
- b) How is the strategic plan of an engineer/scientist entrepreneur likely to be different from that of a sociopreneur. [7+8]

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