

**GUJARAT TECHNOLOGICAL UNIVERSITY****BE - SEMESTER-IV(OLD) EXAMINATION – WINTER 2022****Subject Code:140002****Date:22-12-2022****Subject Name:Management-I****Time:10:30 AM TO 01:00 PM****Total Marks:70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

- Q.1** (a) Define Management and discuss in detail the functions of Management. **07**  
 (b) What are the different roles to be played by a manager? Explain. **07**
- Q.2** (a) Write on the contributions of Fredrick Winslow Taylor and Henry Fayol in the development of management thoughts. **07**  
 (b) Explain centralization and decentralization of authority. Explain the advantages of decentralization of authority over centralization of authority **07**
- OR**
- (b) Explain why efficiency and effectiveness are important to management. Discuss the levels of management. **07**
- Q.3** (a) What is organization culture? Explain the seven dimensions of organization culture with the diagram. **07**  
 (b) List the types of organization structures. Explain chain of command and span of control **07**
- OR**
- Q.3** (a) Write a note on components of external environment. **07**  
 (b) Write an explanatory note on styles of leadership. **07**
- Q.4** (a) Who are the stakeholders of a company and write their interest. **07**  
 (b) List out and explain management skills. **07**
- OR**
- Q.4** (a) How are formal groups different from informal groups? Explain their importance in organization communication. **07**  
 (b) Discuss behavior approach. **07**
- Q.5** (a) Explain Maslow's Hierarchy of needs. **07**  
 (b) What are the parameters to measure the social responsibility of a business organization? **07**
- OR**
- Q.5** (a) What is ethics? How does ethical behavior help building organizational image? **07**  
 (b) Write a short note on 'Corporate Social Responsibilities' of Organizations. **07**

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