

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
BE - SEMESTER-IV (OLD) EXAMINATION – SUMMER 2022

Subject Code:140002

Date:13-07-2022

Subject Name:Management-I

Time:10:30 AM TO 01:00 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

- Q.1** (a) List out Deming's 14 points guideline for manager. 7
(b) Management is a specialty in dealing with matters of time and human relationship: Justify 7

- Q.2** (a) What is the major task of the manager according to the contingency approach? 7
(b) Discuss systems approach of management. 7

OR

- (b) Explain ethics and social responsibility role in management. 7

- Q.3** (a) Which of Fayol's principles of management do you observe in use in organization today? 7
(b) What are the important steps in the process of organizing? 7

OR

- Q.3** (a) What is meant by departmentalization? List different types of departmentalization. 7
(b) Explain the contribution made by Juran. 7

- Q.4** (a) What type of skill would a manager need to effectively work in a matrix type of organization? Why? 7
(b) Why are both vertical and horizontal dimensions important to organization structure and design? 7

OR

- Q.4** (a) Describe dimensions of organizational culture. 7
(b) Write short note: Taylor's scientific management. 7

- Q.5** (a) Write short note: managerial ethics. 7
(b) Discuss the elements of behavioral theory. 7

OR

- Q.5** (a) Discuss how culture is transmitted to employees in any industry. 7
(b) What factors affect the relative ease of managing organizational culture? 7
