Roll No. ....

Total No. of Questions : 09] [**Total No. of Pages : 01**

B.Tech. (Sem. – 5th)
ELECTRONICS COMMERCE
SUBJECT CODE : IT - 307
Paper ID : [A0517]
[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours **Maximum Marks : 60**

Instruction to Candidates:
1) Section - A is **Compulsory**.
2) Attempt any **Four** questions from Section - B.
3) Attempt any **Two** questions from Section - C.

Section - A

Q1) *(10 × 2 = 20)*

a) Define Electronics Commerce.
b) Differentiate between Java and JSP.
c) What do you mean by E - Business blueprint.
d) What is UML?
e) What is the role of JavaScript in web page development?
f) Give at least two major applications areas of Electronic commerce.
g) Why Firewalls are required?
h) Why Netscape's secure socket layer is provided?
i) What is Home Banking?
j) Give two reasons for E- Commerce failure.

Section - B

(4 × 5 = 20)

Q2) Discuss the impact of E-Banking on the life of a common man.

Q3) Write a short note on the various Multimedia Web extensions.

Q4) Compare various encryption methods used for providing a secure transaction.

Q5) Discuss the various tools that provide the database integration with web.

Q6) What are the latest technology improvements in electronic retailing system?

Section - C

(2 × 10 = 20)

Q7) Discuss in detail the challenges faced while preparing a roadmap to E- Business.

Q8) What are the various electronic payment systems? Elaborate each one of them in detail.

Q9) Discuss in detail the various perspectives of supply chain management.

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