

Roll No.

Total No. of Questions : 09]

[Total No. of Pages : 02

B.Tech. (Sem. - 5th)

ELECTRONIC COMMERCE

SUBJECT CODE : IT - 307

Paper ID : [A0517]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.
- 3) Attempt any **Two** questions from Section - C.

Section - A

Q1)

(10 x 2 = 20)

- a) Define EC.
- b) What is WWW?
- c) What do you mean by beginning of virtual factor?
- d) Differentiate between Internet and Extranet.
- e) Describe Internet advertisement.
- f) What is the difference between debit and credit cards?
- g) List different Encryption methods.
- h) What do you mean by creation of E-business blueprint?
- i) List the major benefits of trading online.
- j) What are the risks involved in electronic payment system?

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Section - B

(4 x 5 = 20)

- Q2)** What are the different categories of EC? Discuss.
- Q3)** Give out the advantages and disadvantages of E-cash.
- Q4)** Discuss the roadmaps to E-business.
- Q5)** What is the future of Online Banking? Discuss.
- Q6)** What are the disadvantages of Smart Cards? Discuss.

Section - C

(2 x 10 = 20)

- Q7)** Write short notes on:
- (a) Traditional to Internet Based EDI.
 - (b) Directories and Search engines.
- Q8)** (a) Explain how using B2B EC can enhance the procurement process.
(b) Discuss the fundamentals and management of supply chains.
- Q9)** Why is simplicity a key to success for an online store? Also discuss the failures of E-business initiatives.

