Roll No. Total No. of Pages: 01

Total No. of Questions: 09

B.Tech (IT) (Sem.-5) ELECTRONICS COMMERCE

Subject Code: IT-307 Paper ID: [A0517]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- 1. SECTION-A is COMPULSORY.
- 2. Attempt any FOUR questions from SECTION-B.
- 3. Attempt any TWO questions from SECTION-C.

SECTION-A
$$(10 \times 2 = 20 \text{ Marks})$$

- 1. Answer the following briefly:
 - (a) Discuss the forces fueling E-Commerce.
 - (b) Differentiate between internet and extranet.
 - (c) What is significant about ASP?
 - (d) Discuss the usage of network Security.
 - (e) What do you mean by e-cash?
 - (f) What is home banking?
 - (g) What are the risks involved in e-Payment system?
 - (h) What is need of virtual factor?
 - (i) What is VRML?
 - (j) What do you mean by E-Business Blue print?

SECTION-B
$$(4 \times 5 = 20 \text{ Marks})$$

- 2. Explain the concepts behind Web and database integration.
- 3. Explain various types of E Commerce.
- 4. Write a note on Directories and search engines.
- 5. Discuss the financial instruments used in Electronics payment scheme.
- 6. Discuss the fundamentals and management of Supply chain Management.

SECTION-C
$$(2 \times 10 = 20 \text{ Marks})$$

- 7. Discuss the various E-Payment systems.
- 8. Explain in detail the Roadmaps to E Business.
- 9. Discuss the network security issues and also explain the firewall system for network security.

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