

Roll No. ....

Total No. of Questions : 07]

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**BBA (Sem. - 1<sup>st</sup>)**  
**MICRO ECONOMICS**  
**SUBJECT CODE : BB - 103**  
**Paper ID : [C0203]**

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

**Section - A**

**Q1)**

**(10 × 2 = 20)**

- a) What is the Equi-Marginal Principle?
- b) Define Equilibrium.
- c) How do tastes and preferences of consumer affect the demand of a commodity?
- d) An individual Demand schedule of consumer x and y has been given as follows. Suppose there are only these two consumers in the market, find out the market demand schedule.  
Price (Rs.) : 10 20 30 40  
Demand of x : 50 40 30 20  
(units)  
Demand of y : 30 28 25 10  
(units)
- e) What do you mean by production function?
- f) What is indifference map?
- g) Define Price effect.
- h) Distinguish between fixed costs and variable costs.
- i) What are the features of an oligopoly market.
- j) What are the features of monopolistic competition?

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**P.T.O.**

**Section - B**

**(4 × 10 = 40)**

- Q2)** Examine the importance of microeconomics in business studies.
- Q3)** Define Price Elasticity of Demand. What are the factors on which price elasticity of demand depend.
- Q4)** Explain how consumer attains equilibrium, with the help of indifference curve.
- Q5)** Why long run average cost (LAC) curve is called as planning curve?
- Q6)** What is Break-even analysis? What are its assumptions?
- Q7)** Describe what are the conditions for equilibrium of a firm under perfect competition?

