

Roll No.

Total No. of Questions : 07]

[Total No. of Pages : 02

BBA (Sem. - 1st)
PRINCIPLES OF MANAGEMENT

SUBJECT CODE : BB - 101

Paper ID : [C0201]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A

(10 × 2 = 20)

Q1)

- a) Define management.
- b) Functions of management.
- c) Strategy and policy.
- d) Graicuna's formula for effective span.
- e) Decentralization vs. Delegation.
- f) Job design.
- g) Customer departmentation.
- h) Informal communication.
- i) Non budgetary control devices.
- j) Performance appraisal.

Section - B

(4 × 10 = 40)

- Q2)** What are the functions of planning? Discuss various types of plans.
- Q3)** Explain the main bases of departmentation. What are the conditions in which each is suitable?

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- Q4)** What do you mean by span of management? Explain the factors determining effective span.
- Q5)** What do you mean by responsibility and accountability? Also explain various types of authority?
- Q6)** Explain selection process and the techniques used in selection.
- Q7)** Discuss the control process. What are the barriers to control making?