

Roll No.

Total No. of Questions : 07]

[Total No. of Pages : 02

BBA (Sem. - 1st)
PRINCIPLES OF MANAGEMENT
SUBJECT CODE : BB - 101
Paper ID : [C0201]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A

Q1)

(10 × 2 = 20)

- a) Why coordination is important?
- b) Name Leadership Styles.
- c) What is the role of "Delegation of Authority" in Effective Controlling?
- d) Market Research.
- e) Objectives of work study.
- f) Unity of Command.
- g) Management Audit.
- h) What is systems approach to management?
- i) Management by Exception.
- j) Principles of Scientific Management.

Section - B

(4 × 10 = 40)

Q2) Define Management & explain the various functions of management.

Q3) Define Coordination. Explain the need and importance of coordination.

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P.T.O.

- Q4) Explain the merits and demerits of Line and Staff form of organisation.
- Q5) Define span of control and justify the need of proper span of control.
- Q6) Explain the process of decision making. Point out the aids to decision making.
- Q7) Why delegation of Authority is necessary? Authority is of no use without responsibility and accountability. Explain.

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