

(Please write your Exam Roll No.)

END TERM EXAMINATION**FIFTH SEMESTER [BBA] DECEMBER 2017****Paper Code: BBA 307****BBA(TTM)-307****BBA(B&I)-307****BBA(MOM)-307****BBA(CAM)-307****Subject: Management Information System****Maximum Marks :75****Time : 3 Hours****Note: Attempt any five questions including Q. No. 1 which is compulsory.****(5x5=25)**

Q1. Write short notes of the following:

- Cost/Benefit Analysis
- Data Warehousing and Data Mining
- Centralized Vs. Distributed Processing
- Transaction Processing System
- How various human resources are managed?

Q2. a) "MIS helps in developing product right while as DSS helps in developing right product". **(6)**b) Briefly differentiate Executive Information System from that of Expert System. **(6.5)**Q3. a) What do you mean by Open and Closed Systems? Explain with suitable examples. **(6)**b) What are the advantages of integrating the Information System with the organization system? Explain with suitable example. **(6.5)**Q4. Explain the applications of MIS into following functional areas:- **(6)**

- Marketing **(6.5)**
- Finance

Q5. What is System Development Life Cycle? What are its different phases? Explain them briefly. **(12.5)**Q6. How Information needs of an organization is assessed? While doing it, how important is consider qualitative and quantitative aspects? Explain with suitable example. **(12.5)**Q7. What is Multimedia? What are the limitations of Traditional Databases? How DBMS overcome them? Briefly discuss. **(12.5)**Q8. a) What is Multimedia? How does it help in Information Processing? Explain with suitable example. **(6)**b) What are the strategic uses of Information Technology (IT) for Information Systems? Explain with suitable example. **(6.5)**
