

END TERM EXAMINATION

FOURTH SEMESTER [BBA] MAY-JUNE 2016

Paper Code: BBA-204

BBA(TTM)-204

BBA(MOM)-204

Subject: Business Environment

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q no.1 which is compulsory.

- Q1 Write short notes on any three of the following:- (3x5=15)
- (a) Scope of business
 - (b) Objectives of monetary policy in India
 - (c) Status of technology in India
 - (d) Social audit
 - (e) Business ethics
- Q2 Define the concept of business environment. State the impact of various factors on business with the help of examples. (15)
- Q3 What is environmental analysis? Why is it required? What are the prominent techniques of analyzing the business environment? (15)
- Q4 Why the state should control the business in a developing economy? Discuss the constitutional framework of state control over business in India. (15)
- Q5 What are the major objectives of fiscal policy? How far these have been realized in our country. (15)
- Q6 Explain the meaning of culture and explain why a business firm has to pay attention to the socio-cultural environment. (15)
- Q7 Discuss the powers and functions of competition commission of India. (15)
- Q8 Discuss the impact of technology on globalization. What are the hindrances in the transfer of technology to a developing economy? Discuss. (15)