

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

FOURTH SEMESTER [BBA] MAY- JUNE 2017

Paper Code: BBA-208

Subject: Computer Application

BBA (TTM)-208

BBA (MOM)-208

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

- Q1 Define the following terms **(Any five)** (5x3=15)
- (a) HTTP
 - (b) FTP
 - (c) ISP
 - (d) CGi
 - (e) URL
 - (f) SMTP
 - (g) Web Server
 - (h) Domain Name
- Q2 (a) What is the use of Search engine and how it works? List and explain types of search engine. (10)
- (b) Explain any five searching techniques. (5)
- Q3 (a) What are the features of front Page? (5)
- (b) Explain the use of 3 views available in front page. (5)
- (c) What are the principles of designing good web site? (5)
- Q4 (a) Differentiate (with example) between the following **(Any three)** (9)
- <P> and

 - <Basefont> and
 - Container Tag and empty Tag
 - Internet and Intranet
- (b) Explain the use of following tags: **(Any three)** (6)
- <PRE>
 - <Blockquote>
 - <Div>
 - Comment Tag
- Q5 (a) Explain ordered list, unordered list and definition list. (9)
- (b) Write down the source code for given nested list. (6)
1. Input Devices
 - Keyboard
 - Mouse
 - Scanner
 2. CPU
 - (a) ALU
 - (b) MU
 - (i) Primary Memory
 - RAM
 - DRAM

[-2 -]

> ROM

(ii) Secondary Memory

(a) HDD

(b) CD

(c) Pen drive

(c) CU

3. Output devices

(i) Printer

(ii) Monitor

- Q6 (a) Compare various graphic file format. (7)
(b) What is the use of Imagemaps? Write down the source Code of creating imagemap with three different shapes. (8)
- Q7 (a) Write and explain important attributes of following tags. (6)
-<Table>
-<Frame>
-<Form>
- (b) What is style sheet? List and explain the types of cascading style sheets (9)
