

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

THIRD SEMESTER [BBA] NOVEMBER-DECEMBER- 2016

Paper Code: BBA-201

BBA (TTM)-201

BBA (MOM)-201

BBA (B&I)-201

Subject: Organizational Behaviour

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

- Q1 Define organizational behavior (OB). Analyse the challenges and opportunities of OB. (15)
- Q2 Define an attitude. What are the organizational related attitudes? What is the relationship between attitude and behavior? (15)
- Q3 How is individual behavior different from that of a group behavior? Describe stages of group development. (15)
- Q4 Write short notes on:- (2x7.5=15)
(a) Transactional Analysis
(b) Managing emotions
- Q5 Analyse the behavior of a manager in times of conflict. What is the role of empowerment and participation in conflict resolution? (15)
- Q6 Examine the different types of team? What are the characteristics of an 'Effective Team'? (15)
- Q7 Examine the role of Culture in an organization? How to create and sustain organisation's culture? (15)
- Q8 Differentiate between:- (3x5=15)
(a) Group think & group shift
(b) Planned and unplanned change
(c) Introvert and extrovert personality

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