

# END TERM EXAMINATION

SECOND SEMESTER [BBA] MAY-JUNE 2016

Paper Code: BBA-102

Subject: Business Organization

BBA(TTM)-102

BBA(MOM)-102

BBA(B&J)-102

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q no.1 which is compulsory.

- Q1 Write short notes on any three of the following:- (3x5=15)
- (a) Social Responsibility of Business
  - (b) Joint Hindu Family Firm
  - (c) Business Ethics.
  - (d) FICCI
  - (e) Special Economic Zone
- Q2 What are the objectives of the cooperative sector? Explain the features of Cooperative Organization. (15)
- Q3 Why the interface is required between Government and business? What are various forms of this interface? (15)
- Q4 What is the role played by small business in the growth of the economy? How the government helps these businesses to establish and flourish? (15)
- Q5 What are Memorandum of Association and Article of Association? What are their contents? Explain and Compare them. (15)
- Q6 What is a multinational company? State the reasons for the growth of multinational companies in India? What kind of threat these companies pose for the domestic companies? (15)
- Q7 How does Chambers of Commerce and Industry in India helps in protecting the right of management? How do they place control on organization? Explain with relevant examples. (15)