

BBA-12

(Please write your Exam Roll No.)

Exam Roll No. ....

## END TERM EXAMINATION

SECOND SEMESTER [BBA] MAY-JUNE 2017

Paper Code: BBA-102

Subject: Business Organization

BBA(MOM)-102

BBA(B&I)-102

BBA(TTM)-102

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q no.1 which is compulsory.

- Q1 Write short notes on **any three** of the following:- (3x5=15)  
(a) Joint Hindu Family Firm  
(b) MOA & AOA  
(c) International Business Risks  
(d) Business Ethics
- Q2 What is a business system? What are its ingredients? Explain briefly various features of a business system. (15)
- Q3 What are the objectives of a business? How does a business establish a balance between its profits and social responsibilities? Give examples to strengthen your answer. (15)
- Q4 What is sole proprietorship? What are its advantages over partnership and company type of business? (15)
- Q5 Explain the locational advantage of business? What are the policies of the government for the location of business? (15)
- Q6 What are the various government policies and schemes to support the set up and establishment of small business in India? Explain. (15)
- Q7 State the emergence of Multinational Companies in Business World. How are they better than other types of organizations operating in global scenario? (15)
- Q8 (a) What do you understand by business combinations? What are their advantages and disadvantages? (7.5)  
(b) Explain the role of FICCI, CII and other business association in the growth of industry in India. (7.5)

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