

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

FIRST SEMESTER [BBA] NOVEMBER-DECEMBER 2016

Paper Code: BBA-101

Subject: Principle of Management

BBA (B&I)-101

BBA (TTM)-101

BBA (MOM)-101

BBA (CAM)-101

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 What are the functions and roles of a professional Manager? Define the responsibilities of a Manager.
- Q2 How do you differentiate between "Management and Administration"? Does Administration has anything to do with modern managerial roles.
- Q3 What are the goals and objectives of planning in any organization? Discuss various types of plans.
- Q4 What do you mean by Decision Making? Discuss Bounded Rationality Model.
- Q5 Discuss Staff and Line function of an organization. How do they complement each other?
- Q6 Differentiate between Maslow's and Herzberg's theories of Motivation. How relevant are they?
- Q7 Describe a control process. Discuss traditional & modern control systems.
- Q8 Write short notes on:-
(a) Formal and informal Organizations
(b) Autocratic and Democratic style of leadership.

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