

Unit-IV

8. Explain the significance of control in management. [16]
9. What is social audit ? What are the problems in social audit ? [16]

Roll No.

57511

**B.B.A. 2nd Semester
(N.S.) 2014-2017**

Examination-May, 2016

Principles of Management

Paper-BBAN-201

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : The question paper has two sections. section-A comprises eight short answer type questions from whole of the syllabus carrying two marks each, which is **compulsory**. Answer to each question should not exceed 50 words normally. Section-B comprises eight questions (2 questions from each unit). The examinees are expected to attempt **four** questions selecting **one** question from each unit. All questions carry equal marks.

57511-3800-(P-4)(Q-9)(16) (4)

57511-3800-(P-4)(Q-9)(16) (1)

[Turn Over

Section-A

[2×8=16]

1. (a) Discuss the nature of management.
- (b) What are the characteristics of a good manager ?
- (c) Explain the elements of planning.
- (d) Discuss the fundamental principles of coordination.
- (e) What do you understand by MBO ?
- (f) Discuss the qualities of a good leader.
- (g) What is the importance of organizing ?
- (h) What is meant by delegation of authority.

Section-A

Unit-I

2. What are the essential characteristics of management ? Is management a universal process ? Discuss. [16]

57511-3800-(P-4)(Q-9)(16) (2)

3. Briefly explain the significance and limitations of systems approach to management. [16]

Unit-II

4. What is meant by planning ? State the importance of planning in modern business. What are the universal steps involved in a planning process. [16]
5. "Decision making is the primary task of management". Discuss this statement and explain the process of decision making. [16]

Unit-III

6. What do you mean by departmentation ? Describe the bases of departmentation in brief. [16]
7. What do you understand by leadership styles ? Discuss the different leadership styles in detail. [16]

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[Turn Over