

**Unit-IV**

8. Discuss the nature of emerging organizational structure in concern E-commerce company.
9. Explain the factors responsible for creating and transmitting organizational culture and for getting it to change.

57515-3800-(P-4)(Q-9)(16) (4)

Roll No. ....

**57515**

**B.B.A. 2nd Semester  
(N.S.) 2014-2017**

**Examination-May, 2016**

**Organizational Behaviour**

**Paper-BBAN-205**

**Time : 3 hours**

**Max. Marks : 80**

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

**Note :** This paper consists of two sections (Section A and B). Section-A is compulsory and carrying questions of two marks each and section-B consist eight questions. The students shall be required to attempt four questions from section-B selecting one question from each unit. All questions carry equal marks.

57515-3800-(P-4)(Q-9)(16) (1)

[ Turn Over

### Section-A

1. (a) Define the key elements of OB.
- (b) Define term Hanging 'Profile'.
- (c) What is Personality ?
- (d) Define the sources of attitudes.
- (e) What do you mean by Negotiation on workplace ?
- (f) Define the team work.
- (g) Describe the key elements of organization structure.
- (h) What is organization culture ?

### Section-B

#### Unit-I

2. Define organizational behaviour. Why do we study this subject ?

57515-3800-(P-4)(Q-9)(16) (2)

3. Discuss the process of organizational behaviour. How it helps an organization in current scenario ?

#### Unit-II

4. Using personality categories, describe the basic source of personality and describe yourself.
5. What are the values ? How do they differ from attitudes ?

#### Unit-III

6. Define the term 'Decision' and 'Decision Making'. Explain the process of decision making.
7. Explain the concept of conflict management along with its process.

57515-3800-(P-4)(Q-9)(16) (3)

[ Turn Over