

Roll No.

57514

**B.B.A. 2nd Semester
(N.S.) 2014-2017**

Examination-May, 2016

Computer Applications in Management

Paper-BBAN-204

Time : 3 hours

Max. Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Section-A is **compulsory**. Attempt **one** question from each unit in section-B. All questions carry equal marks.

Section-A

1. (a) Differentiate between hardware and software.
- (b) What are the logical operations performed by ALU ?

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(1)

[Turn Over

- (c) What is the purpose of a firewall on a computer ?
- (d) Define multimedia system.
- (e) Give at least three reasons why TPS can be described as the 'data lifeline' of a company.

Section-B

Unit-I

2. Explain the functions of operating systems. Give three advantages of windows over DOS operating environment.
3. With the help of a block diagram, explain the basic anatomy of a computer system.

Unit-II

4. What is online chatting and messaging ? Explain how files are exchanged through E-mail.
5. Describe the applications of computers in the field of health care.

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Unit-III

6. Describe the functions of following types of business information systems:
- (a) Transaction Processing System (TPS).
- (b) Management Information System (MIS)
7. What distinguishes an Executive Information System (EIS) from a DSS?

Unit-IV

8. Briefly explain the benefits of multimedia in the field of advertising.
9. Bring out the suitability of multimedia in website of business organizations.

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