

7. Write a detailed note on logistic design and operations planning.

Unit-IV

8. What are trends in procurement and also discuss the importance of purchasing and sourcing decisions?
9. Write a detailed note on customer value and supply chain management.

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Roll No.

56024

**M.B.A. 2 Year 2nd Semester
(N.S.-2011)**

Examination-May, 2016

Operations and Supply Chain Management

Paper-MBA-204

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : The question paper is divided in two sections. Section-A comprising eight short answer type questions (carrying two marks each, which are **compulsory**. Answer to each question should not exceed 50 words normally) Section-B comprising 8 questions (2 questions from each unit). The students are required to

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[Turn Over

attempt **four** questions selecting **one** question from each unit. All questions will carry equal marks.

Section-A

1. Short answer type questions :

- (a) What are the business processes?
- (b) Enlist different types of process.
- (c) Different factors affecting locations.
- (d) What do you mean by CMT?
- (e) What do you mean by globalisation in logistics?
- (f) What are economic and services benefits of warehousing?
- (g) Write short note on e- procurement.
- (h) Enlist different social issues in supply chain management.

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Section-B

Unit-I

2. Enumerate supply chain decisions that have a significant impact on supply chain profitability and in what way do supply chain flows affect the success or failure of a firm?
3. Describe the quantitative forecasting techniques and compare their strengths and weaknesses.

Unit-II

4. Describe the mechanics of location planning and types of layout decision models.
5. Write a detailed note on Managing Quality and Material Handling in OSCM.

Unit-III

6. What are different future trends in supply chain management? Explain.

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