Write a detailed note on logistic design and operations planning.

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Unit-IV

- 8. What are trends in procurement and also discuss the importance of purchasing and sourcing decisions?
- 9. Write a detailed note on customer value and supply chain management.

56024-3550-(P-4)(Q-9)(16) (4)

Roll No.

56024

M.B.A. 2 Year 2nd Semester (N.S.-2011)

Examination-May, 2016 Operations and Supply Chain Management

Paper-MBA-204

Time: 3 hours

Max. Marks: 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

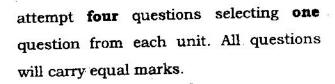
Note: The question paper is divided in two sections. Section-A comprising eight short answer type questions (carrying two marks each, which are compulsory.

Answer to each question should not exceed 50 words normally) Section-B comprising 8 questions (2 questions from each unit). The students are required to

56024-3550-(P-4)(Q-9)(16)

(1)

[Turn Over





Section-A

- Short answer type questions :
 - (a) What are the business processes?
 - (b) Enlist different types of process.
 - (c) Different factors affecting locations.
 - (d) What do you mean by CMT?
 - (e) What do you mean by globalisation in logistics?
 - (f) What are economic and services benefits of warehousing?
 - (g) Write short note on e- procurement.
 - (h) Enlist different social issues in supply chain management.
- 56024-3550-(P-4)(Q-9)(16) (2)

Section-B

Unit-I

- 2. Enumerate supply chain decisions that have a significant impact on supply chain profitability and in what way do supply chain flows affect the success or failure of a firm?
- 3. Describe the quantitative forecasting techniques and compare their strengths and weaknesses.

Unit-II

- 4. Describe the mechanics of location planning and types of layout decision models.
- 5. Write a detailed note on Managing Quality and Material Handling in OSCM.

Unit-III

- 6. What are different future trends in supply chain management? Explain.
- 56024-3550-(P-4)(Q-9)(16) (3)