

Roll No.

56042

**MBA 2 Year 3rd Semester (New Scheme) Batch 2011-13
Examination-December, 2015
MANAGEMENT INFORMATION SYSTEM**

Paper : MBA-302

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Attempt all 8 parts of the question in Section 'A'. Attempt **four** questions selecting **one** question from each unit in Section B. All questions carry equal marks.

SECTION - A.

1. Explain the following :

(a) Data communication

56042-3050-(P-4)(Q-9)(15) (1) [Turn Over

(b) Discuss in brief various methods commonly employed to convert an old system with newer one along with relative advantages and disadvantages.

UNIT - IV

8. (a) What do you mean by system maintenance? Describe in brief different methods used for maintenance of information systems.

(b) How information systems can be used for customer relationship management?

9. Write short notes on the following :

(i) Enterprise resource planning

(ii) All technologies in business

56042-3050-(P-4)(Q-9)(15) (4)

(b) Group decision support system

(c) Information system for breaking business barriers

(d) System design

(e) Data flow diagram

(f) System testing

(g) Supply chain management

(h) Executive information system

SECTION - B

UNIT - I

2. What is Management Information System ?
What are its characteristics ? What is the role of MIS in decision making practices of an organization ?

3. What is DSS ? What are its main components ? Briefly describe the major steps involved in constructing a decision support system.

56042-3050-(P-4)(Q-9)(15) (2)

UNIT - II

4. How information systems are used to take strategic advantage in business organizations ?

5. (a) What is business process reengineering ?
Describe the steps involved in performing business process reengineering.

(b) How information technology helps in improving the business qualities ?

UNIT - III

6. What do you understand by an information system plan ? Discuss various techniques of information system planning along with their relative advantages and disadvantages.

7. (a) What steps make a hardware acquisition strategy significant for any organization ?
Explain.

56042-3050-(P-4)(Q-9)(15) (3)

[Turn Over

Customized Content
Based on Individual
Customization