

END TERM EXAMINATION

FIFTH SEMESTER [BCA] DECEMBER-2015

Paper Code: BCA 313

Subject: Business Economics

Time : 3 Hours

Maximum Marks : 75

Note: Attempt any five question including Q.NO. 1 which is compulsory. Select one question from each unit.

- Q1. a) Answer any five of the following (3x5=15)
- What is Business economics?
 - What is opportunity cost?
 - Define advertisement or promotional elasticity of demand and write down the formula to explain.
 - What is price discrimination? Discuss with examples.
- b) Write short note on any two (2x5=10)
- Explain the role of price mechanism in solving basic economic problems in a free market economy.
 - Discuss the objectives of WTO.
 - Discuss effects of outsourcing on business and employment.
 - Discuss the impact of globalization on Indian economy.

Unit-I

- Q2. a) Discuss the five types of elasticity of demand. (4.5)
- b) What is production function? Explain the laws of variable proportions. (8)
- Q3. a) What is cost? Discuss the different types of cost. (5)
- b) What are the economies and diseconomies of scale in business effect cost in competitive industry. (7.5)

Unit-II

- Q4. What is the difference between perfect competition and monopoly in context of (12.5)
- Buyers and Sellers
 - Supply or Cost Curves
 - Demand or Revenue Curves
 - Price Determination
 - Profit
- Q5. a) What is the difference between production and selling cost? Discuss the features of monopolistic competitive market. (6)
- b) What is Kinked Demand Curve? How it helps in explain price rigidity under Oligopoly. (6.5)

Unit-III

- Q6. a) Explain circular flow of income in four sector economy. (6.5)
- b) Discuss advantages and disadvantages of the various methods of measurements of national income in India. (6)
- Q7. a) What is meant by monetary policy? How does it differ from Fiscal Policy? (6.5)
- b) What is inflation? Discuss the types of inflation. (6)

Unit-IV

- Q8. a) Explain role of foreign capital in India's economic development. (5)
- b) What is dumping? Explain the factors/motives behind dumping of product in a market. (7.5)
- Q9. a) Critically examine the roll of MNCs in a developing economy. (6)
- b) Write short notes on composition and direction of exports and imports in India. (6.5)