

END TERM EXAMINATION

SECOND SEMESTER [BCA] MAY-JUNE 2014

Paper Code: BCA-104 Subject: Principles of Management (2011 Onwards)

Time: 3 Hours Maximum Marks: 75

Note: Attempt all questions. Internal choice is indicated.

Q.1 Write short notes on any five of the following: (5x5)

- (a) Management Process
- (b) Cognitive learning
- (c) Importance of staffing
- (d) Features of good control system
- (e) Delegation of Authority
- (f) Levels of management

Q.2 Explain the various roles of a manager as suggested by Henry Mintzberg. (12.5)

OR

Discuss the contribution of 'Hawthorne Experiments' in the development of managerial thinking.

Q.3 What are decisions? Explain the decision making process. (12.5)

OR

Define decentralization. How decentralization can improve the decision making in organizations?

Q.4 Explain in brief the Maslow's and Herzberg's theories of motivation. (12.5)

OR

What do you understand by leadership? Examine different styles of leadership and their importance.

Q.5 It is believed that understanding human behaviour at work is the single most important requirement for managerial success. Do you agree with the statement. Why or why not? (12.5)

OR

Define attitudes and explain their characteristics. Suggest steps to develop the feeling of organizational commitment in employees.

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