

END TERM EXAMINATION

SIXTH SEMESTER [BBA] MAY-JUNE-2015

Paper Code: BBA306

Subject: Entrepreneurship Development

BBA(TTM/MOM)306

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions.

- Q1. Write short notes on the following: (3x5=15)
- (a) Innovation and Entrepreneurship
 - (b) Barriers to Entrepreneurship
 - (c) Venture Capital
 - (d) Entrepreneur and Intrapreneur
 - (e) Franchising
- Q2. Discuss the role of an entrepreneur in the economic growth of a country? Describe how entrepreneurship brings socio-economic development of a country? Give an example. 7.5 (15)
- Q3. (a) What are the essential qualities of an entrepreneur? Explain in details. (7)
- (b) What is Entrepreneurship Development Programme (EDP)? Why is EDP needed? (8)
- Q4. Explain in details the steps needed to start an enterprise. (15)
- Q5. Discuss the role of Start-ups in the current economic scenario. How does the financial structure need to align themselves to finance the start-ups? Name a few financial institutions for funding the start-ups. (15)
- Q6. Discuss how an entrepreneur can bring more value addition to his enterprise by innovation. Give an example of an innovation driven enterprise in support. (15)
- Q7. (a) In the light of "Make in India" call of the Prime Minister of India discuss the role an entrepreneur. (7)
- (b) Describe various incentives that are provided to the entrepreneurs engaged in exports. (8)
- Q8. (a) Name a few agencies of Government of India engaged in promotion of Entrepreneurship Development. (6)
- (b) Write a short note on market survey and demand analysis. (9)

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