

# END TERM EXAMINATION

FIFTH SEMESTER [BBA] DECEMBER-2012

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Paper Code: BBA301

Subject: Values & Ethics in Business

BBA(TTM)301

BBA(MOM)301

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions including Q.no.1 which is compulsory.  
All questions carry 15 marks each.

- Q1 Write short notes on **any three** of the following:-
- (a) Ethical Decision Making
  - (b) Wisdom based management
  - (c) Principles of competitive success
  - (d) Kinds of Karam Yoga
  - (e) Total Quality Management
- Q2 Differentiate between terminal and instrumental values. How do the values of Indian managers differ from those in west? Which value system do you think is more effective in organizational context?
- Q3 What is the relevance of Ethics in Business? How is it related to Corporate Governance? What steps the present day organizations are taking to maintain Ethics at workplace. Explain with example.
- Q4 Differentiate between knowledge worker and wisdom worker. For the position of MD in organization who would be a better choice out of knowledge worker and wisdom worker support your answer with suitable example.
- Q5 What is Quality of Life and Quality of Work Life? Which of these two is more important and why? Support your answer with examples.
- Q6 What are the barriers to transformation? How can functions of progress be applied to overcome these barriers?
- Q7 What are the sources and consequences of stress? How the theory of Nishkam Karma works as a stress management tool?
- Q8 What kind of unethical issues are prevailing in business? Explain with examples of major Indian Organisations. How can these unethical practices be reduced through implementing code of corporate governance?

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