

# END TERM EXAMINATION

FIFTH SEMESTER [BBA] DECEMBER 2013

**Paper Code: BBA307**                      **Subject: Management Information System**  
**BBA(B&I)307**  
**BBA(TTM)307**  
**BBA(MOM)307**  
**BBA(CAM)307**

**Time : 3 Hours**

**Maximum Marks :75**

**Note: Attempt any five questions. All questions carry equal marks.**

- Q.1 a) Why is MIS required by a business organization? Can't they do without it? Discuss the importance of MIS to a business organization with the help of an example. 12
- b) Explain what management levels are served by the TPS, MIS and DSS. 3
- Q.2 Explain any **three** of the following: 5+5+5
- a) DSS  
b) EIS  
c) GDSS  
d) ERP Systems
- Q.3 Contrast between any **three** of the following: 5+5+5
- a) Open vs. Closed Systems  
b) SDLC vs. Waterfall Model  
c) Parallel vs. Phased Changeover  
d) Logical vs. Physical System Design
- Q.4 a) What is the importance of Systems Analysis and Development phase in the design of an Information System? Discuss. 7
- b) Explain briefly the application and benefits of MIS in Finance function of an organization. 8
- Q.5 a) Contrast between data, information and knowledge giving examples. 6
- b) Information Systems help Managers in improved decision making. Explain how? 5
- c) Contrast between Programmable and Non-Programmable Decisions using examples. 4
- Q.6 a) List and discuss the attributes used to assess the quality of information. Use examples. 5
- b) Explain various types of cost-benefit analysis methods used for assessing the feasibility of implementing information systems. 10
- Q.7 a) What is the need for requirement analysis? Explain. 5
- b) What are the prominent methods for assessing information needs for developing information system? Explain. 10
- Q.8 Explain the need and relevance of any **Three** of the following in a business organization: 5+5+5
- a) Data Warehousing  
b) Data Mining  
c) Centralized vs. Distributed Processing  
d) Criteria/Factors for selection of IT systems for Effective MIS

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