END TERM EXAMINATION

FIFTH SEMESTER [BBA] DECEMBER-2012

Paper Code: BBA307	Subject: Management Information System
BBA(B&I)307	
BBA(TTM)307	
BBA(CAM)307	

Time : 3 Hours	Maximum Marks :75

Note: Attempt any five questions. All questions carry 15 marks each.

Q1 (a) Define the term "MIS". Why a business organization needs an MIS? Discuss its usefulness using examples. **(10)**

(b) Contrast between TPS and MIS using example. **(5)**

Q2 (a) List the important characteristics of an MIS. **(5)**

(b) What are the different types of information systems that generally exist based on the criteria of business functions? Explain them. **(10)**

Q3 (a) Compare and contrast between the following:- **(5)**
   (i) Open and Closed System
   (ii) Deterministic and Probabilistic Systems

(b) What is System Development Life Cycle? Explain its various stages. **(10)**

Q4 (a) What are the objectives of the implementation phase of system development? Discuss various implementation strategies for an already existing system. **(9)**

(b) What is structured analysis? Briefly discuss the tools used in structured analysis. **(6)**

Q5 (a) How are data and information different from each other while they are used synonymously? Explain using an example. **(7)**

(b) List the attributes that are used to assess the quality of information giving an example from organizational setting. **(8)**

Q6 (a) What is a decision? Illustrate Simon's model of decision making. **(7)**

(b) Discuss the role and relevance of MIS in various phases of decision making. **(8)**

Q7 (a) How is Information Technology useful in Information Systems? Explain giving examples. **(8)**

(b) How is Multimedia approach useful to Information Systems? Explain using an example. **(7)**

Q8 Contrast between the following:- **(5x3=15)**
   (a) Centralized vs. Distributed Processing
   (b) Database vs. Data Warehouse
   (c) Data Warehousing vs. Data Mining

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