

END TERM EXAMINATION

FOURTH SEMESTER [BBA] MAY-JUNE 2014

Paper Code: BBA-208 Subject: Computer Application-II BBA(TTM)-208 BBA(MOM)-208 Time: 3 Hours Maximum Marks:75 Note: Attempt any five questions. (a) Explain the difference between Internet and Intranet. Explain the advantages and disadvantages of each. (b) Explain the working of a basic search engine. Briefly explain types of search engines. Name any four search engines. (a) Explain the working of CGI. What are the disadvantages of this technology (7). 02 '(b) What are various types of hyperlinks? Write HTML code to demonstrate various types of hyperlinks. (a) What is full form of HTML? Explain its each word. Explain the tags (i) DIV (ii) BLOCKQUOTE (iii) PRE (iv) DIV (v) FONT (b) Write HTML code to make the following table (7)S No. Subjects and Marks Remarks MATHS **ENGLISH** HINDI 1. 95 . 65 EXCELLENT 2. 90 80 79 **VERY GOOD** 3. 89 81 86 **VERY GOOD** 04 (a) What is a hotspot? Write HTML code to illustrate the concept. (7)(b) Create a form in HTML taking the personal details of a Person like name, Address, mobile number, sex, hobbies. (8)

- Q5 (a) Explain style sheet and its types. Write HTML code to set background color font and its code and size, alignment of text applied to a single document having unique Style

 (b) What are relative and absolute links? Illustrate with the belon of code
 - (b) What are relative and absolute links? Illustrate with the help of code fragments. (5)
- Q6 (a) what are the file formats used on web? Explain each one briefly. (7)
 (b) Write HTML code to make ordered and unordered list of any five fruits. (5)
 - (2) Explain the MARQUER tag
- Q7 (a) Compare and contrast Internet Explorer and Netscape Navigator. (5)
 (b) Explain the terms (i) Domain Name (ii) ISP (iii) URL (iv) Web Server (10)
 - (a) What is the role of extensions in URL?

 (5)
 - (b) Differentiate between Static and dynamic website. (5)
 (c) What are the factors to be followed for design of a website? (5)

