

END TERM EXAMINATION

THIRD SEMESTER [BBA] DEC. 2014 - JAN. 2015

Paper Code: BBA-201 BBA(B&I)-201 BBA(TTM)-201 Subject: Organizational Behaviour

BBA(MOM)-201

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q no.1 which is compulsory.

Write short notes on any three of the following:-

(5x3=15)

(15)

- (a) Ego States
- (b) Group Think and Group Shift
- (c) Employee Empowerment.
- (d) ABC model of Attitude
- (e) Reinforcement Schedules.
- Discuss in details the various models of OB. What are the challenges O_2 faced by managers today in organizations while dealing with employees? (15)
- Q3 Discuss briefly the Attribution theory of perception? What types of perceptual errors are made? Explain with examples from organization. (15)
- Differentiate between Group and Team? How can an effective team be Q4 built and managed? (15)
- What are the manifestations of culture of an organization? How Q5 socialization process helps in adapting to the culture of an organization? (15)
- Explain the models of change with examples. Q6
- Q7 What are the sources and types of conflict? How can they be resolved through conflict resolution techniques? (15)
