

# END TERM EXAMINATION

SECOND SEMESTER [BBA] MAY-JUNE-2013

Paper Code: BBA102

Subject: Business Organisation

BBA(B&I)102

BBA(TTM)102

BBA(MOM)102

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions including Q.no.1 which is compulsory.

- Q1 Write short notes on the following:- (5x5=25)
- (a) Role of FICCI in business.
  - (b) Difference between MNC and Transnational Firms.
  - (c) Commonism and Business Model
  - (d) Scope and role of Small Business
  - (e) Values and Business
- Q2 What is Business? How is it different from other profession? (12.5)
- Q3 What are the salient features of Joint Hindu Family Firms? (12.5)
- Q4 How does Corporate Social responsibility help in the process of Good Governance? (12.5)
- Q5 What are the roles and responsibilities of Chambers of Commerce? (12.5)
- Q6 Define Business Objectives in the light of changing role of business firms in the growth of a nation. (12.5)
- Q7 What are the challenges of business in the model of mixed economy? (12.5)
- Q8 Write notes on the following:- (6+6.5=12.5)
- (a) Memorandum of Association
  - (b) Business Ethics

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