



(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

SIXTH SEMESTER [BJMC] MAY 2011

Paper Code: BJMC-304

Subject: Contemporary Media Technology
(Batch: 2006 onwards)

Time : 3 Hours

Maximum Marks : 75

Note: Attempt any five questions. All questions carry 15 marks each.

- Q1 What are the major changes that have occurred in the modern society after digital media came into existence?
- Q2 "The concept of globalization has changed the perception of human beings". Seeing the importance of globalization explain the concept of Global Village.
- Q3 Telecommunication has become indispensable for the world today. Write your opinion explaining various telecommunication based technologies used in Media Communication.
- Q4 What is Digitalization? Explain the process of Digitalization and its need for the society.
- Q5 Mobile plays an important role in the post modern era. What kind of role does it play for entertainment? Explain.
- Q6 Television changes the perception of the society. What kind of change do you see in the society due to television? Explain.
- Q7 Internet plays an important role for the current world information. Describe the pros and cons of internet.
- Q8 What is the meaning of convergence in the media market? Discuss the future of newspaper in the convergent media market.
- Q9 Write short notes on **any two** of the following:-
- (a) Video Conferencing
 - (b) Public Data
 - (c) Satellite
 - (d) Blog
