

END TERM EXAMINATION

SIXTH SEMESTER [BJMC] MAY 2011

Paper Code: BJMC-302

Subject: World Media Scenario

Time : 3 Hours

Maximum Marks : 75

Note: Attempt all questions including Q.no.1 which is compulsory. Internal choice is indicated.

Q1 Write short notes on any five of the following:- (5x3=15)

- (a) IPTV
- (b) Convergence of telecom and broadcasting
- (c) New World Information and Communication Order
- (d) FM Radio
- (e) Right to Information
- (f) Global Media Village
- (g) Code of Ethics for Media

Q2 Do you feel the media in third world countries is still under the influence of power blocs, particularly after the disintegration of the Soviet Union? Illustrate your answer with examples. (15)

OR

What are the constraints on the freedom of the media under military dictatorship or autocratic governments? Do you feel the media is more disciplined under such regimes?

Q3 The Non-aligned countries established a Non-aligned Media (NAM) news pool in the late seventies, with over sixty members. Do you feel this pool helped to counter the influence of trans-national news agencies like AP and Reuters and does it have any utility in the present world media scenario? (15)

OR

Can a New World Information and Communication Order work in a fragmented world? Who should ensure its formulation and implementation globally?

Q4 The South Asian Association for Regional Cooperation (SAARC) has tried to ensure exchanges among the media and now also proposes to set up a SAARC University in India which is the largest member country. Why have efforts to unite the media in SAARC countries failed in the past and what should be done to help such efforts? (15)

OR

Is the message of the McBride Commission – Many voices, One World – about democratization of communication relevant today? Explain this with reference to Right to Information, Human Rights and diversity of media today.

Q5 Mahatma Gandhi felt journalism was a mission with restraint. Now that the United Nations has decided to mark his birth anniversary on October 2 as an International Day of Non-violence, what contribution and journalistic principles observed by the Mahatma should be highlighted at the international level? (15)

OR

Do you feel permitting entry of multinational media houses to set up television channels or newspapers or permitting them to invest in Indian media will help or harm Indian media? Will this affect their freedom? Illustrate your reply with hypothetical or actual examples.
