

(Please write your Exam Roll No.)

Exam Roll No. 07621402411

END TERM EXAMINATION

FIFTH SEMESTER [BJMC] DECEMBER 2013

Paper Code: BJMC-307

Subject: Environment Communications

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions All questions carry equal marks..

- Q.1 What role media can play.
- (i) In creating movement for preserving land resources. (3)
 - (ii) In managing soil pollution. (3)
 - (iii) In creating public awareness about environment protection Act. (3)
 - (iv) In demotivating people at large for smoking. (3)
 - (v) In public awareness about population explosion. (3)
- Q.2/ Discuss the details of media its concept, type and application in the conservation of natural resources. (15)
- Q.3 Explain man-wildlife conflicts and suggest how and what type of Media can play significant role in resolving the conflicts. (7.5+7.5)
- Q.4 What is disaster management? Discuss how media can play role in community mobilization. (7.5+7.5)
- Q.5/ What are major Human Health issues. Discuss the role of media in the rural areas in reducing infant mortality rate (IMR) and maternal mortality rate (MMR). (7.5+7.5)
