

(Please write your Exam Roll No.)

Exam Roll No. 066214034/0

# END TERM EXAMINATION

FIFTH SEMESTER [BJMC] DECEMBER - 2012

Paper Code: BJMC 307

Subject: Environment Communication

Time : 3 Hours

Maximum Marks :75

Note: Attempt all questions. Q.No. 1 is compulsory.

- Q.No.1 a) Role of Media in prevention of pollution. (3)  
b) How environmental awareness would contribute in preventing the pollution. (3)  
c) Forest resources (3)  
d) Nuclear hazards. (3)  
e) What is eco-system and how does it works? (3)

Q.No.2 Discuss the natural resources and explain how community can play significant role in reducing the wastage of natural resource. (15)

Q.No.3 Elaborate threats to bio-diversity. How could it be managed successfully? Explain the role of media. (15)

Q.No.4 a) Discuss different types of pollution. (7 1/2)  
b) How individuals and media can play role in preventing and controlling the pollution? (7 1/2)

Q.No.5 a) Discuss the relationship between environment and health of the people by giving some lively example. (7 1/2)  
b) How diarrhea could be managed to reduce the infant mortality rate? (7 1/2)