

END TERM EXAMINATION

THIRD SEMESTER [BJMC] DECEMBER - 2012

Paper Code: BJMC 203

Subject: Print Journalism-II

Time : 3 Hours

Maximum Marks :75

Note: Attempt all questions. Internal choice is indicated.

Q1. Write short notes on **any three** of the following: (5x3=15)

- (a) Magazine editing
- (b) News Editor
- (c) Attribution and Identification
- (d) Writing Editorial
- (e) Graphics and Illustrations

Q2. What is the significance of editing in entire production of newspaper? Discuss the objectives of editing. (15)

Or

Discuss the responsibilities of editor-in-chief and also describe the flow of news in editorial department.

Q3. Discuss in detail the rules of writing headline. (15)

Or

Elaborate the principles of design to make the layout of a page.

Q4. Briefly discuss **any two** of the following: (7.5x2=15)

- (a) Relevance of editing symbols in present editing scenario
- (b) Capitalization
- (c) Spelling and Grammar

Or

How the guidelines of style book are applied in the editing and design of a newspaper?

Q5. What is the difference between commentary and analysis? "News analysis is a significant aspect of present day print media journalism", discuss. (15)

Or

Discuss the organization and function of News desk of a daily newspaper.