

# END TERM EXAMINATION

SECOND SEMESTER [BJMC] MAY-JUNE 2015

Paper Code: BJMC-104

Subject: Print Journalism-I

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated.

- Q1 "Definition of journalism is changing and task of a journalist is expanding from single to multitasking", comment. Also explain the responsibilities of a journalist. (15)

OR

Discuss in detail various types of news that you read in a daily newspaper and describe characteristic features of each type. (15)

- Q2 What are the canons of writing good headlines? Also discuss the types and function of headlines. (15)

OR

Recently an Indian Navy Submarine collapsed in Mumbai coast and several members of its crew were killed. Write a news on this accident, based on 5W, 1H formula of News writing. (Imaginary facts may be given). (15)

- Q3 What is Interpretative report? Discuss its nature and feature. Also explain why most of the newspaper reports are interpretative these days. (15)

OR

'Generally a conflict prevails between sub editors and staff reporters' comment and discuss the problems found in the news reports that result into rejection or correction instruction very often. (15)

- Q4 'Apart from being skilled writers, reporters are good communicators, adept in interpersonal skills and good managers of information', comment and also explain reporters' responsibilities. (15)

OR

A corporation or municipality park in your neighborhood has been turned into a garbage dump. Write a news describing various aspects of this situation. (15)

- Q5 Write short notes on **any three** of the following:- (3x5=15)

- (a) Hard vs. soft news
- (b) Editorial
- (c) Reporting for news Agencies
- (d) Bureau Chief
- (e) Sports News

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