

(Please write your Exam Roll No.)

Exam Roll No. 08721402412

## END TERM EXAMINATION

SECOND SEMESTER [BJMC] MAY-JUNE 2013

Paper Code: BJMC-104

Subject: Print Journalism-I

Time : 3 Hours

Maximum Marks:75

Note: Attempt all questions. Internal choice is indicated.

Q.1 Write short notes on any three: (5X3=15)

- (1) News Values-proximity and size
- (2) Five essentials of headlines writing
- (3) News Agency
- (4) Interpretative reporting

Q.2 Explain the different types of news sources. What is the difference between off the record and protection of sources? (10+5=15)

OR

Explain the difference between news, feature and editorial writing with the help of examples. (5X3=15)

Q.3 What is inverted pyramid style of writing? Is it still relevant in news writing? Explain. (15)

OR

'Anna Hazaare has been on fast for the past 87 hours to bring the Lokpal bill and is garnering nation wide support for the cause'. Write any three kinds of leads on this and explain what each lead means. (5X3=15)

Q.4 What is investigative reporting? Explain with the help of a case study. (15)

OR

Explain the difference in context and designing of a broadsheet and a magazine. (15)

Q.5 Write short notes on: (7.5X2=15)

- (1) City reporting room
- (2) Bureau chief

OR

Write a news story in 500 words on the impending water problem in your area. (15)

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