

(Please write your Exam Roll No.)

Exam Roll No.

00414

202414

END TERM EXAMINATION

FIRST SEMESTER [BJMC] DEC.2014- JAN.2015

Paper Code: BJMC-101

Subject: Writing for Media

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions as directed.

- Q1 Explain with suitable examples ABCD of Media Writing. (15)
- Q2 Explain Media Writing and its kinds. Explain briefly "Writing to Inform". (15)
- Q3 Write short notes on any two of the following:- (7.5x2=15)
- (a) Variety
 - (b) The Sentence
 - (c) Breaking monotony
- Q4 Explain writing formats of Journals and Reports. (15)
- Q5 Explain Concept and Definition of Translations. (15)
- Q6 Write different types of translation and briefly explain them. (15)
- Q7 Explain need and importance of Translation. (15)

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