

(Please write your Exam Roll No.)

Exam Roll No. 03714202413

END TERM EXAMINATION

FIRST SEMESTER [BJMC] DECEMBER 2013

Paper Code: BJMC-101

Subject: Writing For Media

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

Q1/ Write short notes on any 2 of the following : (7.5x2=15)

- A. Concise
- B. Accuracy
- C. Monotony

Q2/ Write short notes on any 2 of the following (7.5x2=15)

- A. Basics of media writing.
- B. Rhythm in writing.
- C. Logical sequencing in writing.

Q3/ Explain with suitable example Writing is art or craft. (15)

Q4/ Differentiate total emphasis and partial emphasis with supporting examples.(15)

Q5/ What do you mean by "First Draft"? Explain with suitable example. (15)

Q6/ Explain with suitable example need and importance of translation in journalism. (15)

Q7/ Explain what is the need and importance of writing for media paper in your syllabus. (15)
