

Roll No.

56001

**MBA 2Yr. 1st Semester (New
Scheme) Batch 2011-12
Examination-December, 2014**

MGT. CONCEPTS AND APPLICATION

Paper : MBA-101

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Section 'A' contains eight short answer type questions of two marks each and is compulsory. Section 'B'. Attempt four questions selecting one question from each unit. All questions carry equal marks.

SECTION - A


1. Conceptualize the following :

(a) Managerial Skills

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(1)

[Turn Over

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- (b) Scientific Management
 - (c) Strategic Planning
 - (d) Span of Management
 - (e) Learning Organisation
 - (f) Democratic Leadership Style
 - (g) Business Ethics
 - (h) Budgetary Control

SECTION - B

UNIT - I

2. Define Management. Discuss the nature and characteristics of management in detail.
3. Write a descriptive note on administrative management and principles of management propounded by Henry Fayol.

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(2)

UNIT - II

4. Define Decision Making. Discuss the process and characteristics of decision making process.
5. What is organising ? Discuss the guiding principles for effective organising.

UNIT - III

6. Define Motivation. Critically examine Abraham Maslow's Need Hierarchy Theory of Motivation.
7. Explain the concept of leadership. Discuss the trait theory of leadership and compare it with behavioural theory of leadership.

UNIT - IV

8. Define controlling. Discuss the nature of controlling. What is its important in organisations ?
9. Discuss Corporate Social responsibility. Should Business organisations take Social Responsibility ? Why ?