

Roll No.

56001

**MBA 2 Year 1st Semester (N.S.
2011-12) Examination-
December, 2011**

Mgt. Concepts and Application

Paper MBA-101

Time : 3 hours

Max. Marks : 80

Important Note : "Where there is no provision of internal assessment marks, the marks obtained by the candidates will be increased proportionately (if required) as per actual maximum marks given in the syllabus."

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Section 'A' is compulsory which contains eight Short Answer Type Questions of 2 (two) marks each. Section 'B' : Attempt **four** questions, selecting **one** question from each unit. All questions carry equal marks.

SECTION - A


1. Write short notes on the following : 16

- (a) Team work
- (b) Difference between Leader and Manager
- (c) Work specialization
- (d) Elements of Planning
- (e) Process of motivation
- (f) Leader Member Exchange Theory
- (g) Ethical dilemma
- (h) Traditional Central Techniques.

SECTION - B

UNIT - I

2. Explain the concept of management. Discuss the various roles a manager plays in an organization.

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3. Discuss the traditional approach to the study of management.

UNIT - II

4. Explain Decision-making process. Discuss the various models of decision making.
5. Define Planning. Why is planning considered as all pervasive function of management ?

UNIT - III

6. Define motivation. Explain any two theories of motivation in detail.
7. Discuss the concept of leadership. Explain the various leadership styles.

UNIT - IV

8. What do you understand by corporate social responsibility ? Should the corporate take social responsibility ? Comment.

9. Why is controlling needed in organisations ?
Discuss the characteristics of effective control system.

III - PART