

Roll No.

56006

MBA 2 Year 1st Sem.(N.S.) Batch 2011-13

Examination – December, 2012

COMPUTER APPL. IN MGT.

Paper : MBA-106

Time : Three hours] [Maximum Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complain in this regard, will be entertained after examination.

Note : Section - A is compulsory. Attempt *one* question from each *unit* in Section - B. All questions carry equal marks.

SECTION – A

Note : Attempt all questions in this section. Each question carries *two* marks.

1. (i) List out the functions of ALU.
- (ii) What is a network topology ?
- (iii) What is a WAN ?
- (iv) What is internet surfing ?
- (v) What is the auxiliary memory ? Why is it used ?

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SECTION – B

UNIT – I

2. Define Computer ? Classify the computers on the basis of memory size and speed and describe how the computers have grown over generations.
3. Discuss the applications of computers in the business organizations.

UNIT – II

4. (a) What are Tables ? How can we include tables in a PowerPoint presentation ? Write steps for setting the borders and shading for a table.

(b) Write the steps involved in creating a presentation using PowerPoint to include the following tasks and by selecting the corresponding slide layout(s) :
 - (i) To include a title for the presentation
 - (ii) To include a chart and text on the same slide
 - (iii) Bulleted lists
 - (iv) Media clip and some text
 - (v) Text over some objects
 - (vi) Text in the form of columns
5. You are to justify the usage of MS word in the organization to a group of employees. How will you conduct the session ?

UNIT – III

6. What is meant by a network of computers ? How internet is fast becoming an integral part of all the businesses ? Discuss the various advantages and disadvantages of internet including the cost economics for firms using internet.
7. Cite various network topologies and discuss any *two* of them.

UNIT – IV

8. What is a database ? How business organizations have exploited the applications of databases ?
 9. Specify the characteristics, advantages and disadvantages of databases in the field of customer relationship management.
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