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# MBA 2 Yr. 1st Sem. (N. S.) Batch 2011-13 Examination, December, 2012

# **BUSINESS ENVIRONMENT**

Paper: MBA-108

Time: Three hours ] [Maximum Marks: 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note: Attempt four questions from Section 'B' selecting at least one question from each Unit. Section 'A' containing short questions is compulsory.

### SECTION - A

#### UNIT - I

1. Briefly answer the following concepts.

- 16
- (a) Dynamic nature of Business Environment
- (b) Need for public sector
- (c) Tools of Monetary policy to fight inflation

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- (d) Unfair trade practices
- (e) Relationship between Intellectual property regime and Research and Development
- (f) Business opportunities in the rural sector
- (g) Difference between FDI and Portfolio investment.
- (h) Impact of depreciating rupee on India's exports & imports.

# SECTION - B UNIT - I

- 2. Explain the constituents of domestic macroeconomic environment. How do changes in international economic environment affect the domestic environment.
- 3. Explain various emerging sectors of Indian economy.

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## UNIT - II

Explain the need for economic reforms in India.
Describe the economic reforms initiated in different sectors.

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**5.** Explain the role of SEBI as the investor's protector. 16

### UNIT - III

**6.** Explain the environment for SMEs in India. 16

Explain reforms in banking sector. Describe the challenges faced by this sector.

### UNIT - IV

- 8. Explain India's recent trade and investment policy. 16
- 9. Describe Balance of Payments theory of determination of exchange rate.

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