

Roll No.

56008

**MBA 2 Year, Ist Semester
(N.S. 2011-12) Examination-
December, 2011**

Business Environment

Paper MBA-108

Time : 3 hours

Max. Marks : 80

Important Note : "Where there is no provision of internal assessment marks, the marks obtained by the candidates will be increased proportionately (if required) as per actual maximum marks given in the syllabus."

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Attempt four questions from 'Section B', selecting at least one question from each Unit. 'Section A', containing short questions, is compulsory.

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(1)

[Turn Over

SECTION - A

1. Briefly explain the following concepts : 16

- (a) Indicators of internal environment
- (b) Need for Private sector
- (c) Tools of Monetary Policy to achieve high growth rate
- (d) Need for investor's protection
- (e) Significance of infrastructure in economic development
- (f) Importance of service sector
- (g) Challenges of globalization
- (h) Impact of appreciating rupee on India's exports and imports.

SECTION - B

UNIT - I

**2. Explain the nature of business environment.
Describe the factors which trigger changes in
the business environment. 16**

3. Describe the alternative strategies available to a business firm to deal with business environment risk. 16

UNIT - II

4. Explain the various objectives of Fiscal Policy. Describe the fiscal policy tools adopted by Indian government to overcome recession in the recent past. 16
5. Explain the current inflationary position in India. Describe its causes and mention the monetary policy adopted by RBI to control inflation.

UNIT - III

6. Explain the opportunities and challenges put forth for business firms by the Non-Industrial Policy of India. 16
7. What were the problems in public sector units ? Describe the reforms in this sector. 16

UNIT – IV

- 8. Explain the causes of deficit in India's BOP. Describe the ways to solve this problem. 16**
- 9. What is meant by exchange rate ? Describe the factors influencing exchange rate. 16**