

# Hotel.

(2) What is hotel?

A Hotel is a place where a benefited traveller received a accommodation according food, beverage, ent. etc. provided. The guest in a position to pay for the services and is in a fit condition to receive the facilities.

Hotel is a place all who conduct themselves properly & who being able to pay & ready to pay for their entertainment are accepted if there be awaiting for themselves & who without any stipulated engagement as to the duration of their stay or as to the

rate of compensation are while these as to the while these supplied at a reasonable cost with their means lodging and other services of attention as are necessary to use in a temporary home.

All those who have stayed in hotel or have plans to stay in hotel or any other lodging establishment can be put under hospitality market. Hence all traveller including tourist, visitor, businessman, leisure traveller, pilgrim & company executive etc. can be put under the hospitality market.

## Contribution tourist to GDP.

An Estimated 3000 million tourist trips and annually see these. which may also include those travelling end of social and villages ~~purpose~~.

The industry expects a boom in tourism in the domestic sector in India and the growth of 10 to 15% over the next few years. A growth in tourism with certainly means a boom in hotel and restaurant and in focus on it in it service sector and human resource manning.

The hospitality industry as grown at 23.7% in 2005 and 2006.

The <sup>Hotel</sup> hotel industry GDP contribution to Indian economy. tourism and hotel industry contributed to world economy which is illustrated by a direct impact of 3.8% of total GDP and the <sup>com</sup> the direct impact of Hotel and tourist economy in 10.6% the year 2005 was <sup>to</sup>

## + Employment Generation:

Hotel industry in India has great caliber of growth and development. Manpower requirement of Hotel is on size. Star hotels require specialized & trained staff of various departments like food and beverage, food production, house keeping, front office and public relations. The employment opportunity in hotels vary within the industry and is largely, the size of the hotel. Each room in a 5 star hotel needs 3 person and jobs with direct or indirectly assist the core group.

## + Revenue Generation:

Revenues of hotels and restaurant in India during the financial year 2006 and 2007 was 60432 Billion. The growth of 21.27% over the previous year. Currently there are around 2000 hotel approved and classified the.

by the ministry of tourism.  
the growth in revenue in the  
year 2010 was INR 826.76  
billion

## # Infrastructural Development

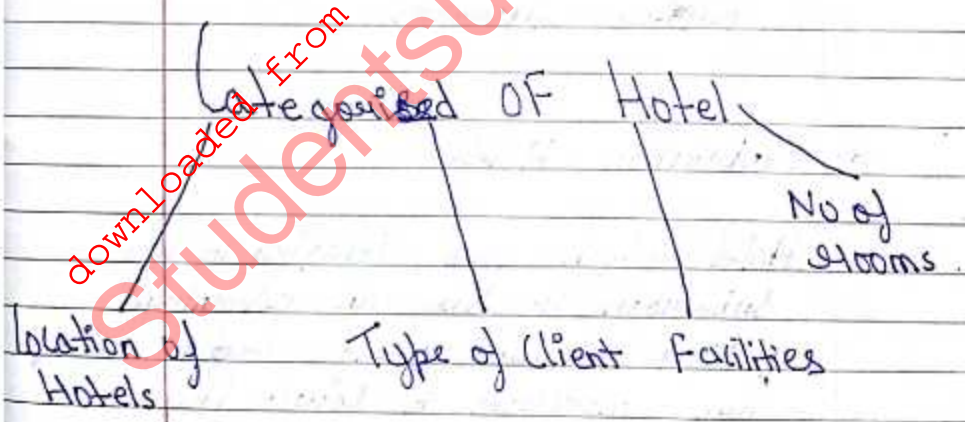
The growth in hotel industry has  
to a rapid development of  
infrastructure in within the country.  
the establishment of resorts and  
hotel in hill areas like  
Nainital (Uttarakhand) has  
lead to the making of roads  
in previously in accessible  
areas

## # Foreign Exchange Earnings

Since Hospitality industry is an integral  
part of tourism industry, it role  
in foreign  
exchange for the country, can  
not be under estimated.

The foreign tourist visiting in  
India require accomodation  
and therefore pays in form of foreign  
currency. the more the

Tourist he receives the more revenue is generated by the hotel and therefore the foreign exchange reserve also increases.



## Categorisation OF Hotel by location.

⇒ Downtown / City / Commercial / Business.

Hotels which are situated in the heart of the city near the shopping complex public building, theatres etc are called the Downtown or City Hotels. Room rates in these hotels are high due to location advantage. These hotels are mostly by the business travellers.

⇒ Suburban Hotels

Hotels which are situated in the suburban area have an advantage. Their surrounding room rates are moderate to low. These are mostly preferred by the budget travellers and organisations which conduct conferences, seminars and educational programs.

## ⇒ Resorts

Hotel which are situated near beaches or on Island or near places of natural beauty are called resorts. These are mostly preferred by holiday travellers specialising family.

ex. Goa, Shimla, Kerala.

## ⇒ Airport Hotel

Hotel which are situated near the airport premises are called the airport hotels. These are mostly preferred by travellers who had only a few hours to stay in the city making it in

for them to stay in downtown hotel. The room rates are moderate to high.

## ⇒ Transit Hotel

Hotel which are situated near the transit area like airport, seaport, railway station, interstate



bus terminal are called hotel. these are also preferred by the transit passengers who has only a few hours in the city.

⇒ Motel

A Hotel which are situated on the highway is called Motel. mostly preferred by highway traveller, who come to stay over night

Meal Plans.

Meal Plan is a package proposal offered by the hotel to the customer which include room charge + meal.

⇒ American Plan (A.P)

The American Plan include room charges + B'fast + lunch + Dinner (rooms & all meals)

⇒ Modified American Plan (MAP)

Room charges + 2 meals (usually b'fast & dinner)

⇒ European Plan

Room only, no meal

⇒ Continental Plans

Room charges + b'fast

⇒ Basimuda Plan

Room charges + American b'fast.

Classification according to size.

The Capacity of the hotel in terms of the no of rooms in a yardstick of the categorisation of size. Hotel with 100 rooms and less may be term as small hotels. those with 101-300 may be called medium size, hotel with 301 to 600 rooms called large hotel with over

600 rooms may be termed as  
Very large hotel.

## Classification according to facilities

Hotel can also be categorised on the basis of facilities a hotel has to offer most of the country adopt the star rating system. Star rating are given on the basis of no of facilities and standard of facilities a hotel has to offer these customer. A A & five star hotel must have following facilities

Centralised, centralised air condition  
attached with hot & cold water  
facility

Centralised air condition wall to wall  
Capacity attached bathroom  
with hot & cold water facility,  
one speciality resto, one  
multiple. wine resto one  
24 hour coffee shop, one  
24 hour ~~room~~ coffee shop,  
one services, bar,  
banquet facility,

parking, valley parking, business centre, health club, beauty salon, swimming pools, laundry, telephone, internet facility, fax, wheel chair of differently able guest etc. these are just some of the criteria for a 5 star rating. Certain such facilities are given as the star rating of the hotel was lower & lower

### Classification of

Type of Client: Categorisation of hotel on the basis of type of client use often often have taken such as group hotels, business hotel, family hotel etc., group hotel. taken mostly to group travellers are on american plan.

⇒ Business Hotel taken to business travellers and are on European Plan. Resorts mostly taken to family to holidays and are on american plan. that is why resort are

also called family hotel

Classification according to length of  
guest stay

- a) Transit hotel
- b) Residential hotel
- c) Semi residential

≠ Transit hotel are where the  
guest stay for a day or just  
a few hours.

≠ Residential hotel ⇒ where the guest  
stay for a longer period  
at least a month.

⇒ Semi residential - are normal hotel  
with some specific room  
allotted for long stay rooms

## Types of Rooms in a hotel.

### Bedding Type

Bed size vary considerably around the world with most countries having their own standard and measurement. The most common bed types can be as follow.

- Single → Design of one person.
- Double Bed → Design of two people.
- Queen size bed → An extra large double bed
- King size bed → largest size double bed. It is also refer to as standard King size.

Hotel provide the different categories of room to suit budget need requirement of different travellers. The most common types of room available around the world are.

(1). Single room  $\rightarrow$  A room with one minimal single size bed

(2). Double room  $\rightarrow$  A room with one double bed.

(3). Twin room  $\rightarrow$  A room with two single separate bed.

(4). Triplet  $\rightarrow$  A room with twin + one extra bed

(5). Holly wood twin  $\rightarrow$  A room with two single separate bed joint together with a common bed head board.

(6). Single suite  $\rightarrow$  A single suite has one single room and one living room

(7). Double sweet room  $\rightarrow$  A double suite has one double room & one living room.

(8). Cabana - A room that has an attached swimming pool & one extra sofa + bed.

- (A). Lanai  $\rightarrow$  A room over looking seeing beauty like river, waterfalls, mountain etc.
- (10) Duplex Suite  $\rightarrow$  Rooms separated over to floors two floor connected through and internal stairs case.
- (11) Pent House  $\rightarrow$  A roof top room with a open terrace.
- (12). Presidential Suite  $\rightarrow$  The Presidential Suite has one master bedroom two or three extra bedroom, dining area, living room, private swimming pool, private gymnasium private courtyard & private kitchen.
- (13) A Standard room  $\rightarrow$  A regular size sleeping room. the wedding night consist of one or two double bed. these categories usually refer to the most basic room type offered by the hotel. It has basic standard amenities and furnishing. standard room of. have no view



on a poor view

(14) Superior Room → The Superior room is often defined by the location of the room it may be located on the lower floor. Have a view & may include a double, Queen size or King size.

(15) Deluxe Room → This is a regular size sleeping room. This type of room would offer the best location, best view and the highest level of furnishing, amenities & decor. usually include a Queen size or a King size bed.

Vocabulary of defining rooms also include

Adjoining → two or more rooms next to one another but not connect by a common door.

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inter connecting rooms. Two or more sleeping rooms with a common bathroom between them.

Apartment: Separate living area, kitchen facility & a bedroom.