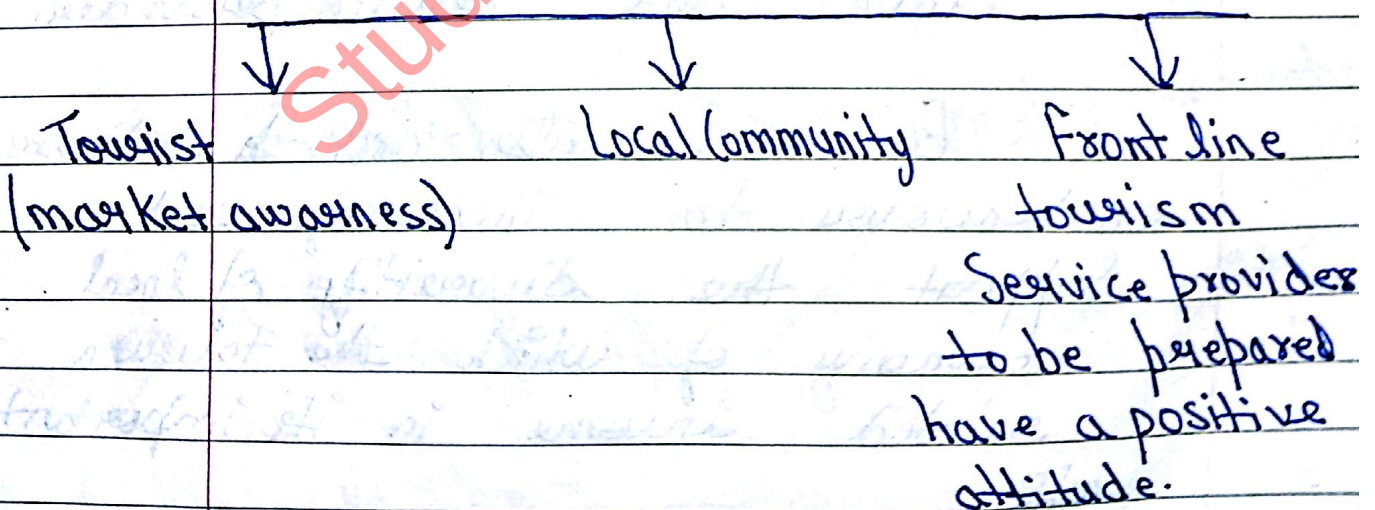


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Tourism Planning

5 A's of tourism.

1. Attraction → Destination.
2. Access → Means of transportation & infrastructure.
3. Accommodation → Primary & Suppli
4. Amenities → Public Sinages, Restaurant, toilets, drinking etc. water etc
5. Awareness →



Topic

Eco and Sustainable tourism.

Eco tourism is for nature loving travel and recreation. Eco tourism is that form of tourism which aims at preserving and sustainable the diversity of the world's nature and cultural environment. It accommodates visitors in such a way that it is minimally intrusive or interactive to the environment and sustains and support the native the native cultural in the location it is operating. Eco tourism is the responsibility of both travelers and service providers.

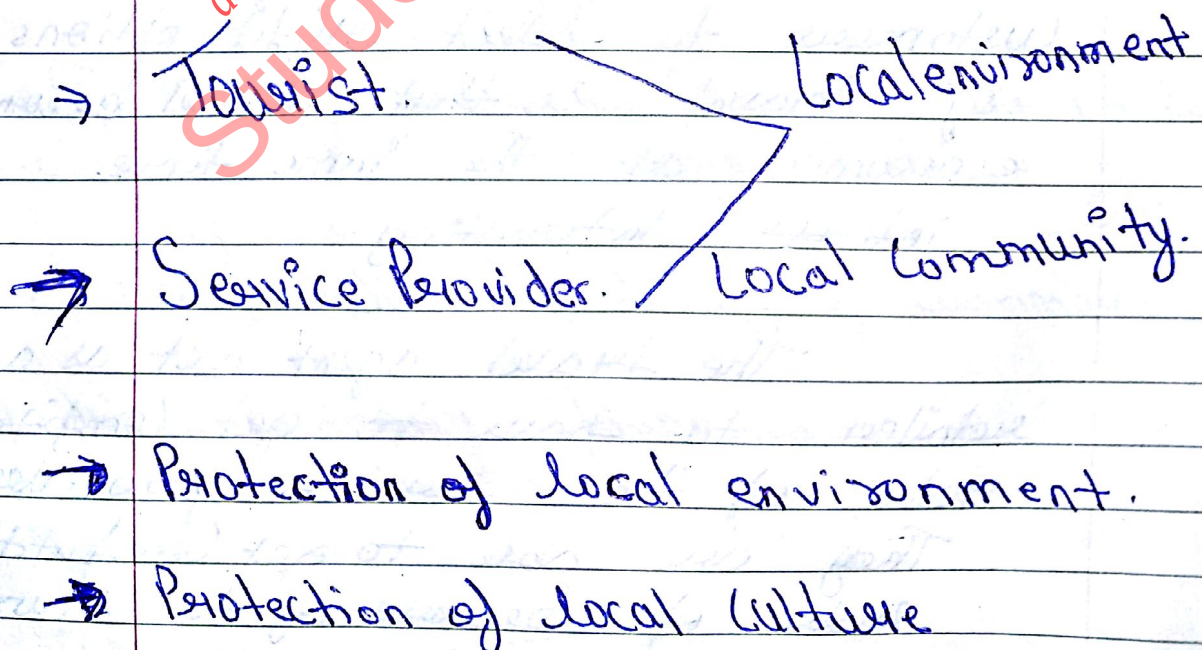
Eco tourism also endeavor to encourage and support the diversity of local economy of which the tourism related income is its important

which support from tourist, local services and provider produces can compete with larger foreign company and

Local family can support them self. themselves. Besides of the revenue produced from the tourism health and encourages govt. to funds ~~conservation~~ conservation project and training programs.

Eco tourism

on local cultural, wilderness, Volunteering persons growth and learning new ways to live on our planets. It is typically defines as travel to destinations ~~they~~ where flora and fauna and cultural heritage are primary attraction.



→ Eco resources to be divided among the local community.

→ Promotion of local culture & environment.

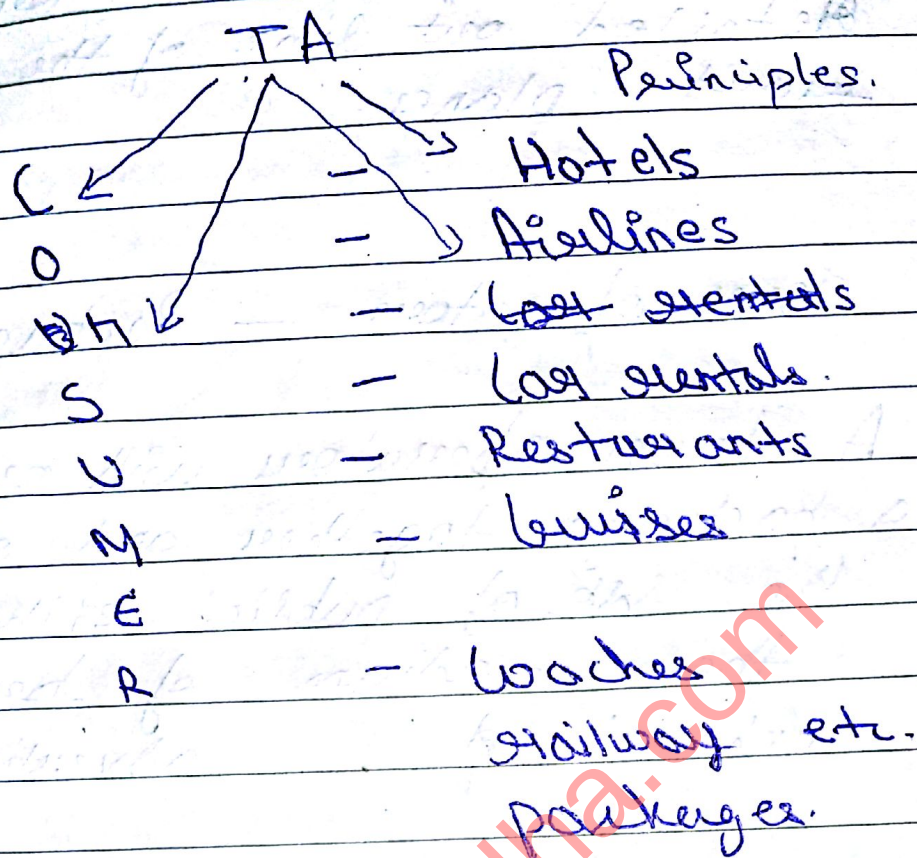
Travel Agency And Tour Operators

A Travel agency is the retail business that sales travel related products and services to customers on behalf of supplier such as airlines (or) airlines, cruise lines, hotels, railway and package holiday that combine 7 products. A

A travel agent act as an advisor on travel. He guides the customers to select right options of travel so that travel becomes economic at the same time interest interesting.

The travel agent act as a retailer to have to get competitive rate of the services provider. They are able to get competitive rate of because of the volume of business bought to them

is large



Function of Travel Agency.

- (1). Provide information
- (2). Booking principals (services like hotels, car rentals etc).
- (3). Negotiation on behalf of customer.
- (4). Itinerary planning
- (5). Forex
- (6). Insurance. (Travel related).

An itinerary is an organised detailed out line of the further travel plans.

Tour operators — Packages.

A tour operator will organise a package together and offer to the sale of public either through the medium of brochure and ~~and~~ advertisement.

For the tour operator to offer a package also known as and inclusive tour will normally have the elements (element of tourism) which are offer of sale at the exclusive price and will include stay of more than 24 hours in an oval night accommodation.

element may be transportation accommodation at the destinations return transfer services of a toward representative car

Element may be

- (1) Transportation.
- (2) Accommodation at destination
- (3) return transport
- (4) services of a tour representative
- (5) Car hire
- (6) Excursion.

A tour operator packages a tour by negotiating rates either directly with the services providers like Air lines, transporters for services transport facilities and hotel for staying facilities or tour operator.

The tour operator prints the brochure, poster, requires invest in advertisement and make travel agent and various region to sell the packages.

Types of Packages

Packages are of two types.

- (1) Using characted accounting air crafts.
- (2) Using Scheduled flights.

Packages may also vary depending on other thing like:

- (1) No. of destination included.
- (2) Types of accommodation included.
- (3) length of stay
- (4) Destination type.

Types of Tour.

Tour can be define as any form of travel from place to place with multiple feature that can be packages and sold as a single unit.

Types of Tour.

(i). Hosted tour

Hosted tour offer the tourist opportunities to travel independently but also receive guides assisted hosts at each of tour's destination. The hosts of a service as an information facilities.

Some hosted tour included a single destination by other include multiple destination with hosts. The hosted tour are ideal of travellers who want independent and facilities with respect to activities but still desired the own side guidance services professional.

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(2) Escorted Tour

On an Escorted tour participants travel together as a group or company by a professional escort. Also referred to as a tour manager or tour director or tour leader.

A Accommodation, ~~for~~ meals, transportation and side sea on an escorted tour are all pre arranged.

Escorted Tours commonly visited many destinations of travellers who want convenience and do not wish to be bothered with organising travel details. escorted tours are logical and popular choice.

Independent TOUR.

As the name apply independent tours where the participants

travel independently without a group or a guide. ~~participate~~ participant and ~~tour~~ independent. ind independent tour can part or. On any day and can even the length of their State Suit they Individual need independent tour are particular popular with traveller who wish to go tour resort of primary purpose purpose of relaxation. one popular type of inde~~t~~ independent tour is known as Fly/drive

This type of tour allow traveller to visit the multiple destination

(Custom designed Tours.

Traveller desire highest degree of control over all of the element of the tour prefer a custom designed tour. Traveller professional create custom designed tour usually by working closely with the clients. ✓

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A custom designed tour is commonly referred to as an FIT (Foreign Independent Tour). These are generally made ^{expensive} ~~expensive~~ to operators then free packages tour.