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Tourism Planning

5 A's of tourism.

1. Attraction → Destination.

2. Access → Means of transportation & infrastructure.

3. Accommodation → Primary & Suppli

4. Amenities → Public Signages, restaurant, toilets, drinking etc. water etc

5. Awareness →



~~Imp Topic~~
Eco and Sustainable Tourism

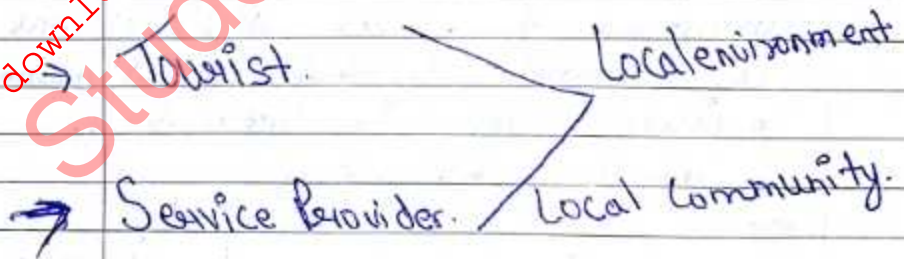
Eco tourism is for nature loving travel and recreation. Eco tourism is that form of tourism which aims at preserving and sustainable the diversity of the world's nature and cultural environment. It accommodates visitors in such a way that it is minimally intrusive and destructive to the environment and sustains and ^{support the native} the native cultural in the location it is operating. Eco tourism is the responsibility of both traveler and service providers.

Eco tourism also ~~and the entire~~ endeavour to encourage and support the diversity of local economy of which the tourism related income is its important ^{part}

which support from tourist, local services and providers produces can complete with larger foreign company and

local family can support them self. themselves. Besides of the revenue produced from the tourism health and encourages govt. to funds conservation project and training programs.

Eco tourism on local cultural, wilderness, Volunteering persons growth and leaving new ways to live on our planet. It is typically defines as travel to destinations where flora and fauna and cultural heritage are primary attraction.



- Protection of local environment.
- Protection of local culture

→ Eco resources to be divided among the local community.

→ Promotion of local culture & environment.

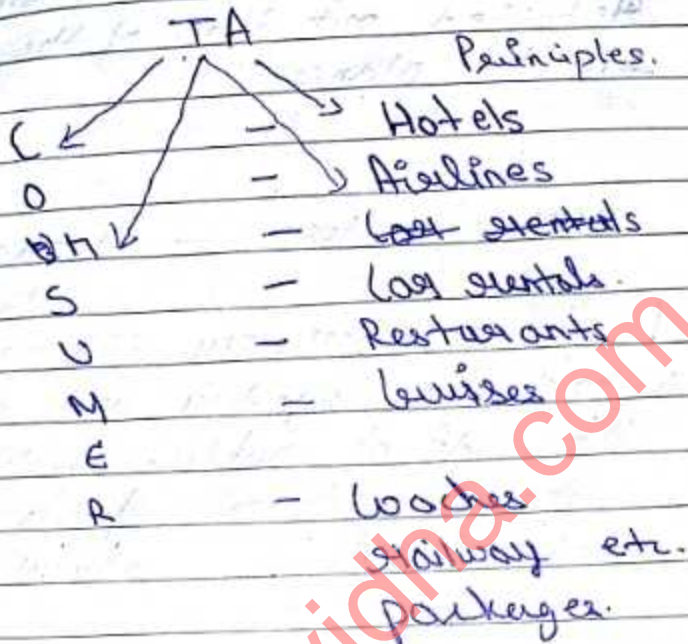
Travel Agency And Tour Operators

A Travel agency is the retail business that sales travel related products and services to customers on behalf of supplier such as airlines (air tickets), ferry lines, hotels, railway and package holiday that combine 7 products. A

A travel agent act as an adviser on travel. He guides the customers to select right options of travel so that travel becomes economic at the same time interest interesting.

The travel agent act as a retailer to have to get competitive rate of the services provider. They are able to get competitive rate of because of the volume of business bought to them.

is large



Function of Travel Agency.

(1) Provide information

(2) Booking principals (services like hotels, car rentals etc).

(3) Negotiation on behalf of customer.

(4) Itinerary planning

(5) Forex

(6) Transfers (travel related).

An itinerary is an organised detailed outline of the future travel plan.

Tour operators — Packages.

A tour operator will organise a package together and offer to the sale of public either through the medium of brochures and travel advertisement.

For the tour operator to offer a package also known as an inclusive tour will normally have to elements (element of tourism) which are offer of sale at the inclusive price and will include day of more than 24 hours in an oval night accommodation.

element may be transportation accommodation at the destination return transfer services of a towared representative car

Element may be

- (1) Transportation.
- (2) Accommodation at destination
- (3) return transport
- (4) Services of a tour representative
- (5) Car hire
- (6) Excursion.

A tour operator packages a tour by negotiating rates either directly with the service provider like Air lines, transporters for services transport facilities and hotel for staying facilities or tour retailers.

The tour operator prints the brochure, poster, signs, invest in advertisement and make travelling agent and various region to sell the packages.

Types OF Packages

Packages are of two types.

- (1) Using characterd accounting air crafts.
- (2) Using Scheduled flights.

Packages may also vary depending on other thing like:

- (1). No. of destination included.
- (2) Types of accomodation included.
- (3) length of stay
- (4) Destination type.

Types OF TOUR.

Tour can be define as any form of travel from place to place with multiple feature that can be packages and sold as a single unit.

Types of Tour.

(1). Hosted tour

Hosted tour offer the tourist opportunities to travel independently but also some receive guides assisted hosts at each of tourist destination. The hosts of a ~~an~~ serve as an informative facilities.

Some hosted tour included a single destination by other include multiple destination with hosts. The hosted tour are ideal of travellers who want independent and facilities with respect to and destinations activities but still desired the own side guidance supervisor professional.

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(2) Escorted Tour

On an Escorted tour participants travel together as a group or company by a professional escort. Also refer to as a tour manager or tour director or tour leader.

A Accommodation, ~~for~~ meals, transportation and side sea on an escorted tour are all fees arranged.

Escorted Tour commonly visited many destination of travellers who want convenience and do not wish to be bothered with organising themselves + details escorted tour are logical and popular choice.

Independent TOUR.

As the name apply independent tour where the participant participate

travel independently without a group or a guide. particular participant and tour independent and independent tour can part or on any day and can even the length of their state suit they individual need independent tour are particular popular with traveller who wish to go tour resort of primary purpose purpose of relaxation. one popular type of independent tour is known as Fly drive

This type of tour allow traveller to visit the multiple destination

Custom designed Tours.

Traveller desire highest degree of control over all of the element of the tour prefer a custom designed tour. Traveller professional create custom designed tour usually by working closely with the clients.

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A custom designed tower is commonly referred to as an FIT (Foreign Independent tower). These are generally made to operator then free packages tower. ^{expenses} _{expenses}