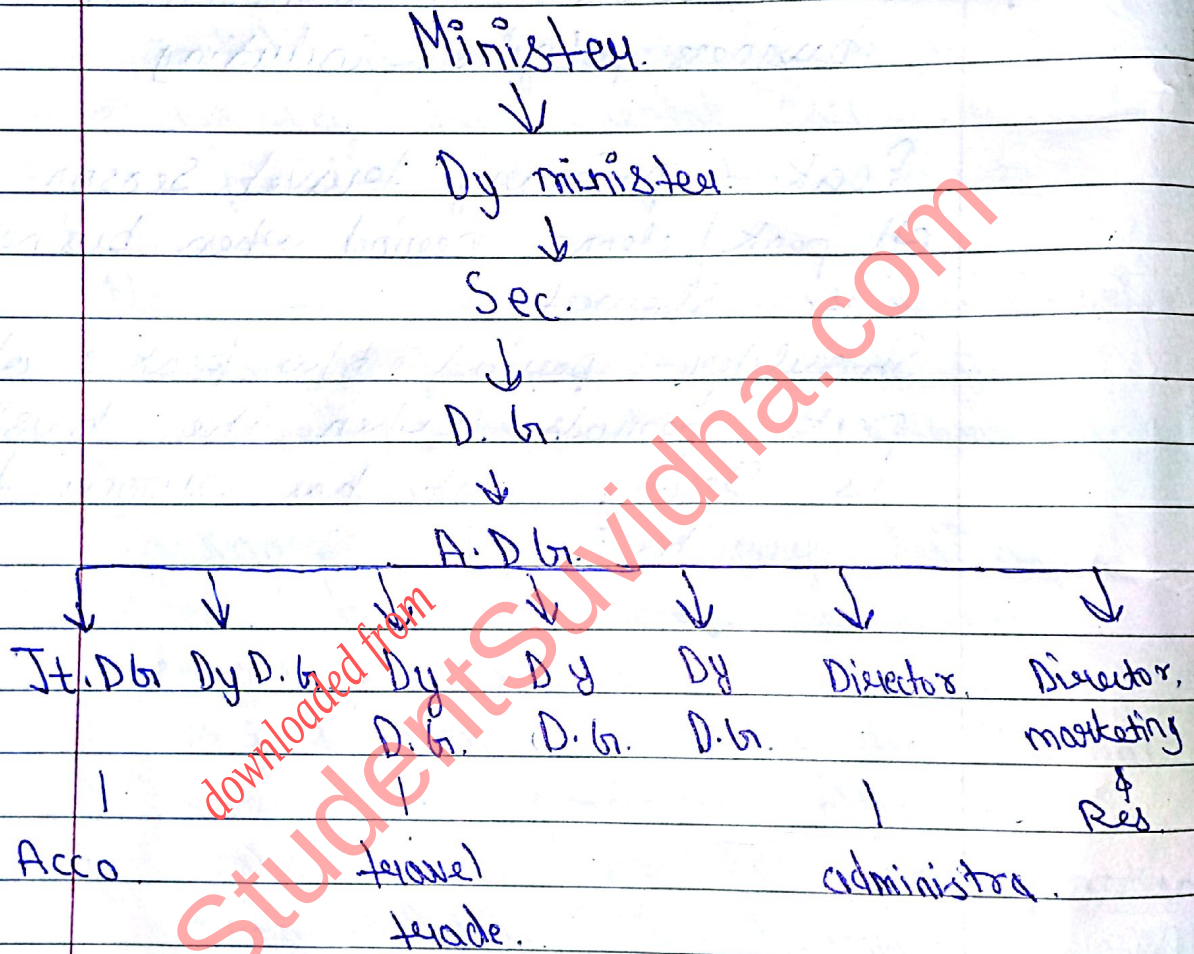


Function of tourism (Department)

(14)

Organisation of MOT

(Minister of tourism)



following are the activities or function of the minister of tourism.

- (1) Collection and compilation of tourist information the India and abroad.
- (2) attending inquiries from international tourist, tour operator, travel



industry, airline, hotels etc.

(2) Cooperation with international travel and tourist org. at govt. and non-govt.

(3) Development of tourist facilities of interest to international tourist

(4) Publicity and at home and abroad with the object of creating and overall awareness of the importance of tourism.

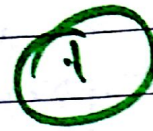
(5) Simplification of frontier formalities in respect of int. tourist.

(6) Regulations of activities of various segment of the travel trade.

(7) Compilation of statistics and market research information ^{international} ~~into~~ tourist traffic to India.

Notes no 3

U.N.W.T.O.



H. Q - Madrid.

Members - 150 + 300 affiliate
(govt & non govtal
organisations).

Objective - eco dev, international
understanding, peace & prosperity.
universal respect for human
rights.

Dev of responsible, universally
accessible tourism.

Functions → Marketing research & Statistics.
→ Human resources Dev.
→ Standardization of regulations.
→ Improve quality of tourism.
→ Safety & Security Standards
→ Customer Care.